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Join us this summer in Boston to learn how to use journalistic writing techniques in your Advanced Placement English Language and Composition and journalism classes. You will learn from Boston Globe writers and successful IJW educators, visit historic and literary places and create new lesson plans for your students.

The Boston Globe

*Hosts to Your
IJWI Classroom Experience*

ABOUT THE PROGRAM

Since 1988, the Intensive Journalistic Writing Institute (IJWI) has trained hundreds of English and journalism teachers around the country in new approaches to teaching writing, using examples of contemporary and classic journalistic models.

The title is an accurate reflection of what to expect. Our schedule will be intensive and the sessions extensive. You will read journalistic models and explore journalistic writing modes. You will learn teaching techniques and write new unit plans that include journalistic writing in your English curriculum.

Upon completion of the course, you will be able to offer AP English Language & Composition at the junior or senior level. (This Institute will not prepare you for a newspaper production class.) High schools give English, composition, fine arts or technical writing credit for courses using the IJWI approach.

WHAT WILL I LEARN?

During the seven days of IJWI, teachers will learn to:

- use journalistic forms as foundations for effective writing
- integrate journalistic and rhetorical modes in their classrooms
- develop a body of knowledge about teaching writing
- incorporate First Amendment study and principles
- use new approaches for preparing students to sit for the AP English Language & Composition Examination, including the synthesis portion
- write, research and report like a 21st century journalist
- identify specific techniques for individualized instruction
- include historic American journalistic and literary works into your course
- have the framework to write a curriculum guide



Ron Bennett and Carol Lange

INSTITUTE FACULTY

The lead teachers are Carol Lange and Ron Bennett, both members of the first Intensive Journalistic Writing Institute that created the IJW approach and foundation curriculum. From 1990-2005, they teamed to lead IJW institutes.

Carol has been teaching with the Institute since it began under the auspices of the Dow Jones News Fund (DJNF) in 1988. Lange was the 1991 DJNF National High School Journalism Teacher of the Year and the JEA Carl Towley recipient.

Ron introduced the IJW approach at two high schools before moving to BYU-Idaho where he has been the Communication Department chair and instructor of Communications Writing, Editing Essentials and Advanced Media Writing.

Other educators who have successfully incorporated journalism in the English classroom will share lesson plans. These include Brian Baron, Newton South HS; Colleen Gacic, Scituate HS; and Will Higgins, Dartmouth H.S. Guest lecturers from *The Boston Globe* will provide additional perspectives on journalistic writing.



Elise Amendola/AP

Front entrance to The Boston Globe

INSTITUTE LOCATION & COSTS

IJWI will be held at The Boston Globe headquarters. Located near UMass Boston and the John F. Kennedy Presidential Library and Museum, The Globe provides a comfortable meeting place with all the amenities we need. Off-site seminars will highlight historic and literary Boston.

The fee for the seven-day Institute is \$400 per person. Institute participants will receive the IJW Notebook, an IJWI feature full of handouts and resources for classroom use.

LODGING

Participants may find their own lodging or commute from home. We have arranged for rooms at The College Club of Boston at a discount. Located near Boston Common and

an easy walk to the Charles River, Beacon Hill, and Newbury Street with its unique stores and restaurants, The College Club of Boston provides an ideal location.

Three floors of guest rooms are accessible by elevator: two double rooms per floor have en suite baths and two single rooms share one bath. Antiques, reproductions and interior colors evoke the charm of graceful Boston. Each room has been designed to reflect a local university and provide a comfortable stay. Individual air-conditioning units, hair dryers and clock radio/alarm clocks will keep you on time.

The rates include complimentary continental buffet breakfast, wireless and dial-up Internet access, and daily maid service. In the evenings, gather in the dining room to watch television as you eat homemade cookies and sip coffee, tea or cocoa. For more views of The College Club of Boston visit www.thecollegeclubofboston.com. Single room/

shared bath is \$125.15 per night. Single or double room/private bath is \$251.33 per night.

Call before May 24, 2012, to reserve your room at the discounted rate:



Guest dining room at The College Club of Boston



Boston University bedroom

(617) 536-9510. Be sure to say you are an IJWI attendee.

Participants may wish to stay after the Institute to attend the fabulous Fourth of July festivities and explore the area The College Club of Boston will give participants a discount if they wish to extend their stay.



National Intensive Journalistic Writing Institute
The Boston Globe
June 24-30, 2012

Please provide the following information.

Name _____

Home Mailing Address _____

Home Phone _____ Cell Phone _____

E-Mail _____

School _____

School Mailing Address _____

School Phone _____ Fax _____

E-Mail _____

INSTITUTE FEE

The IJWI fee is \$400. The registration deadline to take the institute is May 16, 2012. This registration form for the Institute must be accompanied with a **deposit of \$200** made payable to Intensive Journalistic Writing Institute. Final payment must be made by June 16. If cancellation takes place five or fewer days before June 24, IJWI does not allow a refund.

ACCOMMODATIONS

Participants may commute to The Boston Globe daily, stay with friends or family, or find their own lodging. We have secured a discount at The College Club of Boston.

- I will be staying at The College Club of Boston.
- I will commute daily.
- I will find my own accommodations.

IJWI begins at 5:30 p.m. on Sunday, June 24, and ends on Saturday, June 30, at 5:00 p.m. For more information about opening and closing days contact Carol Lange at LangeJour@aol.com.

COURSE CREDIT

IJWI has been offered in the past for two or three academic credits. If sufficient registered participants indicate interest, we will seek academic credit.

- I would like to take IJWI for academic credit.
- I will not be taking IJWI for academic credit.

REGISTRATION FORM

Mail the form with your \$200 deposit to Carol Lange, IJWI Director
2334 Harleyford Court
Reston, VA 20191