

# Intensive Journalistic Writing Institute

June 29-July 5, 2014

Hosted by:

The  
Washington  
Post



Join us this summer in Washington, D.C., to learn how to use journalistic writing techniques in your Advanced Placement English Language & Composition and journalism classes. You will learn from Washington Post writers and successful Intensive Journalistic Writing educators, visit historic and literary places, and create new lesson plans for your students.

## ABOUT THE PROGRAM

Since 1988, the Intensive Journalistic Writing Institute (IJWI) has trained hundreds of English and journalism teachers around the country in new approaches to teaching writing, using examples of contemporary and classic journalistic models.

The title is an accurate reflection of what to expect. Our schedule will be intensive and the sessions extensive. You will read journalistic models and explore journalistic writing modes. You will learn teaching techniques and write new unit plans that include journalistic writing in your English curriculum.

Upon completion of the course, you will be able to offer AP English Language & Composition at the junior or senior level. This institute will not prepare you for a news media production class. High schools give English, composition, fine arts or technical writing credit for courses using the IJWI approach.

## WHAT WILL I LEARN?

During the seven days of IJWI, teachers will learn to:

- use journalistic forms as foundations for effective writing
- integrate journalistic and rhetorical modes in their classrooms
- develop a body of knowledge about teaching writing
- incorporate First Amendment study and principles
- use new approaches for preparing students to sit for the AP English Lang. & Comp. Examination
- write, research and report like a 21st century journalist
- identify specific techniques for individualized instruction
- include historic American journalistic and literary works into your course
- have the framework to write a curriculum guide



## INSTITUTE FACULTY

The lead teachers are Carol Lange and Alan Weintraut. Other teachers include Alex Kaplan from Newton South HS, Valerie Kibler from Harrisonburg HS and Becky Sipos, CFO of Character Education Partnership. Writers from *The Washington Post* will also lead specific sessions.

**Carol Lange** has been teaching with the Institute since it began under the auspices of the Dow Jones News Fund (DJNF) in 1988. Lange was the 1991 DJNF National High School Journalism Teacher of the Year and a recipient of JEA's Carl Towley Award.

**Alan Weintraut** has been teaching the IJWI method since 1997. He was the 2006 DJNF National High School Journalism Teacher of the Year. He currently teaches at Annandale HS in Virginia.



**INSTITUTE LOCATION & COSTS**

IJWI will be held at the downtown offices of The Washington Post. Located near two Metro stops, the Post provides a comfortable and convenient meeting place with all the amenities we need. Off-site seminars will be held at the Newseum and/or the National Archives.

The fee for the seven-day institute is \$400 per person. Institute participants will receive the IJWI binder, access to Google docs, handouts and some sample textbooks.



www.arlingtoncourthotel.com

**LODGING**

Participants may find their own lodging or commute from home. We have arranged for rooms at the Arlington Court Suites Hotel, just across the river in Virginia. The rates include a complimentary hot buffet breakfast, wireless Internet access and a complimentary dinner Mon.-Wed. only. With all taxes, the rate is \$145.77 per night. Call before May 24, 2014 to reserve the discounted rate: (703) 524-4000.

**REGISTER TODAY** - - - - -

Name \_\_\_\_\_  
Home Mailing Address \_\_\_\_\_  
\_\_\_\_\_   
Home phone \_\_\_\_\_ Cell phone \_\_\_\_\_  
E-Mail \_\_\_\_\_  
  
School \_\_\_\_\_  
School Mailing Address \_\_\_\_\_  
\_\_\_\_\_   
School phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_

**COURSE CREDIT**

IJWI has been offered in the past for two or three academic credits. If sufficient registered participants indicate interest, we will seek academic credit.

- I would like to take IJWI for academic credit.
- I will not be taking IJWI for course credit

**REGISTRATION FORM**

Mail the form with your \$200 deposit to Carol Lange, IJWI Director  
2334 Harleyford Court  
Reston, VA 20191

**INSTITUTE FEE**

The IJWI fee is \$400. The registration deadline to register for the institute is May 16, 2014. This registration form must be accompanied with a deposit of \$200 made payable to Intensive Journalistic Writing Institute. Final payment should be made by June 16. If cancellation takes place five or fewer days before June 29, IJWI does not allow a refund.

IJWI begins at 2:00 p.m. on Sunday, June 29, and ends on Saturday, July 5, at 4:00 p.m. For more information visit <http://ijwi.net> or contact Carol Lange at [LangeJour@aol.com](mailto:LangeJour@aol.com).

**ACCOMMODATIONS**

Participants may utilize the discount at the Arlington Court Suites Hotel, stay with friends or family, or find their own lodging.

- I will be staying at Arlington Court Suites Hotel
- I will commute daily from home
- I will find my own accommodations



Participants will enjoy the 4th of July fireworks and Smithsonian Folklife Festival.